

**WTVA
SIGNIFICANT TREATMENT
OF COMMUNITY ISSUES
APRIL 1 – JUNE 30, 2005**

ISSUE: SCHOOL HEALTH

PROGRAM: FOCUS – LOCAL – PUBLIC AFFAIRS – 4/2/05– 5:00– 5:30 P.M.

MANY AGENCIES WORK TOGETHER TO FORM MASH OR MISSISSIPPI ALLIANCE FOR SCHOOL HEALTH. IT INVOLVES COMMUNITY WORKERS AND SCHOOL NURSES. OBESITY IS THE TOP PROBLEM. THEY ENCOURAGE BETTER DIET AND EXERCISE. THEY SAY THE YOUNG PEOPLE ARE RECEPTIVE BUT GETTING THE MESSAGE TO PARENTS IS A PROBLEM.

ISSUE: FIRE PREVENTION

PROGRAM: FOCUS – LOCAL – PUBLIC AFFAIRS – 4/9/05– 5:00 – 5:30 P.M.

A FIRE PREVENTION CONFERENCE IS SCHEDULED FOR LATER THIS MONTH IN BATESVILLE FOR FIRE PREVENTION EDUCATORS. THEY STILL ENCOURAGE SMOKE DETECTORS AND EDUCATING YOUTH. THEY IN TURN ENCOURAGE PARENTS TO BE MORE FIRE AND LIFE SAFETY CONSCIENCIOUS. KITCHEN FIRES ARE STILL THE BIGGEST PROBLEM. FIFTY PERCENT OF THOSE WHO DIE IN A FIRE, DIED BECAUSE THEY WENT BACK INTO THE BURNING STRUCTURE TO FIND SOMEONE ELSE.

ISSUE: MENTAL ILLNESS

PROGRAM: FOCUS – LOCAL – PUBLIC AFFAIRS – 4/30/05 – 5:00 – 5:30 P.M.

NORTH MISSISSIPPI STATE HOSPITAL OPENED IN 1999 PREPARED TO TREAT 200 PATIENTS. THEY SAW THAT MANY IN ABOUT SIX MONTHS. MANY OF THE PATIENTS HAVE A COURT ORDER TO BE THERE. DISCUSSED ON THE PROGRAM WERE DIFFERENT TYPES OF MENTAL ILLNESS FROM DEPRESSION TO SCHIZOPHRENIA. MENTAL ILLNESS CAN AFFECT ALL AGE GROUPS. THE HOSPITAL MAY SEE SOME BUDGET CUTS. THE STATE LEGISLATURE IS EXPECTED TO HAVE A SPECIAL SESSION TO DEAL WITH THE ENTIRE STATE BUDGET.

ISSUE: VOLUNTEERISM

PROGRAM: THE JEFFERSON AWARDS – LOCAL – PUBLIC AFFAIRS – 5/14/05 – 5:00 – 5:30 P.M.

THIS IS A 30-MINUTE AWARDS SHOW WHERE 5 AREA RESIDENTS WERE HIGHLIGHTED FOR THEIR OUTSTANDING VOLUNTEER SERVICE. WE DID THE SHOW ON LOCATION AT THE OLE MISS ADVANCED EDUCATION CENTER. ONE OF THE 5 WINNERS WAS SELECTED TO ATTEND THE NATIONAL JEFFERSON AWARDS CEREMONY IN WASHINGTON D.C. ALL OF THE WINNERS WERE NOMINATED FOR WORK THEY DID IN THEIR COMMUNITY TO IMPROVE IT.

ISSUE: REHABILITATION

PROGRAM: FOCUS – LOCAL – PUBLIC AFFAIRS – 5/28/05 – 5:00 – 5:30 P.M.

PHYSICAL THERAPISTS TALKED ABOUT A PROGRAM CALLED THE SKI CLINIC, WHICH HAS BEEN IN PLACE FOR ABOUT FIVE YEARS. THE FIRST CLINIC THIS YEAR IS SCHEDULED FOR JUNE 7TH AT ELVIS PRESLEY LAKE. THEY HOPE TO HAVE 10 PEOPLE ATTEND. THE PROGRAM IS DESIGNED TO HELP PEOPLE WHO HAVE A SPINAL CORD OR BRAIN INJURY ENJOY SOME RECREATIONAL ACTIVITY AND ARE ENCOURGED TO DO OTHER THINGS.

ISSUE: TROUBLED YOUTH

PROGRAM: FOCUS – LOCAL – PUBLIC AFFAIRS – 6/4/05 – 5:00 – 5:30 P.M.

ZELL LONG AND PAT GUNNIN OF THE BOYS AND GIRLS CLUB WERE GUESTS ON TODAYS PROGRAM. THIS PARTICULAR AGENCY STARTED AROUND 1996 AND NOW HAS CLUBS LOCATED IN TUPELO, RIPLEY, OXFORD AND NEW ALBANY. THEY HELP PROVIDE A PLACE FOR YOUTH TO GO TO HELP THEM STAY OUT OF TROUBLE. THEY HOPE TO DO A BETTER JOB OF ENCOURAGING YOUNG PEOPLE TO DO HELPFUL THINGS IN THEIR LIVES.

ISSUE: COLON CANCER

PROGRAM: FOCUS – LOCAL – PUBLIC AFFAIRS –6/25/05 – 5:00 – 5:30 P.M.

DIGESTIVE HEALTH SPECIALIST DR. SAM PACE WAS TODAY'S GUEST. HE STATED THAT COLORECTAL CANCER IS THE SECOND DEADLIEST FORM OF CANCER. IT IS ESTIMATED THAT 50,000 PEOPLE DIE EACH YEAR FROM COLORECTAL CANCER. THERE ARE APPROXIMATELY 150,000 DETECTED EACH YEAR THROUGH SCREENING, COLONOSCOPY AND FOLLOW UP TESTS. DR. PACE SAID THAT AGE, FAMILY HISTORY AND RACE ARE POSSIBLE RISK FACTORS, BUT IF CAUGHT EARLY IT IS 80% TREATABLE.